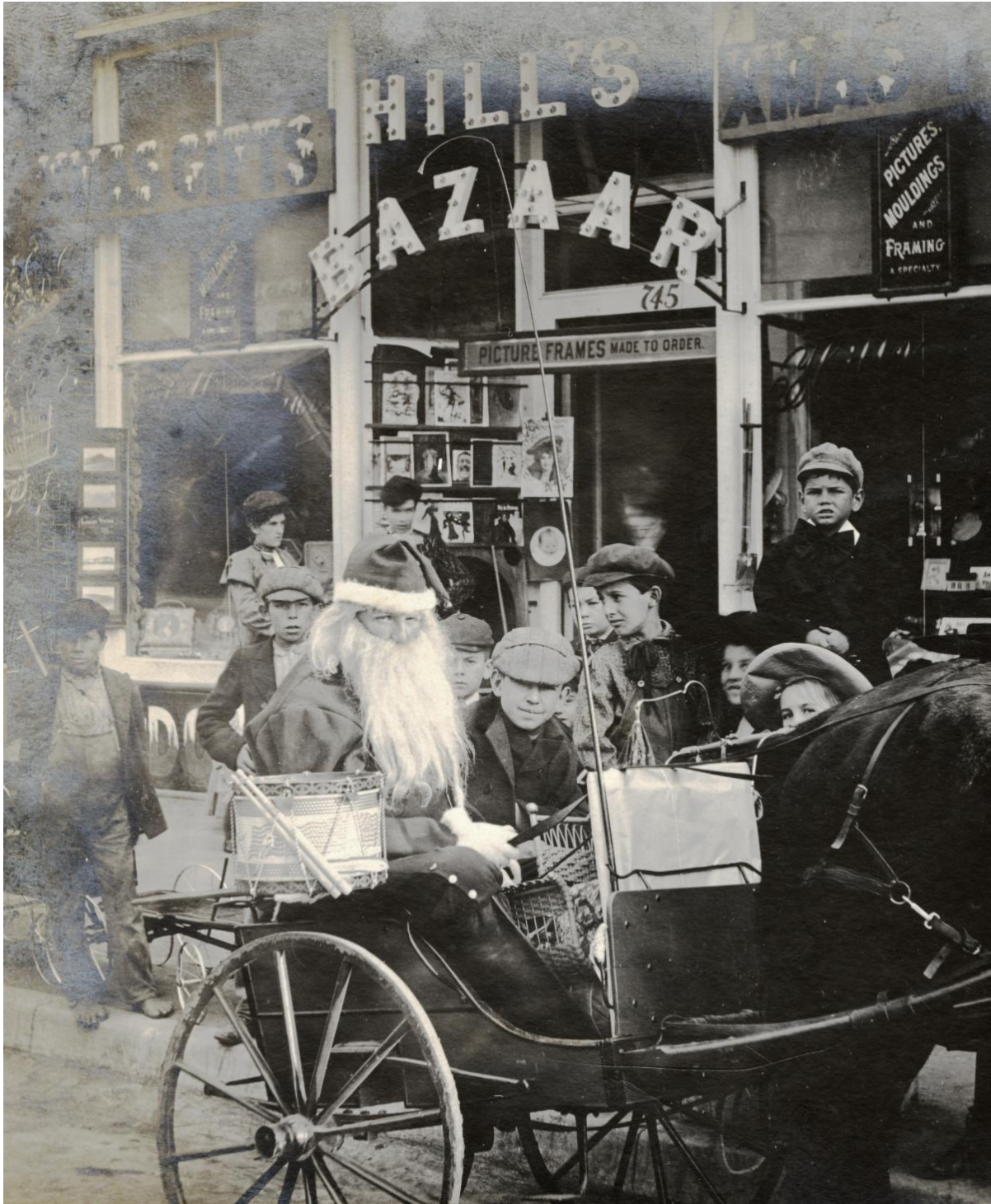


# HISTORY CENTER

SAN LUIS OBISPO COUNTY

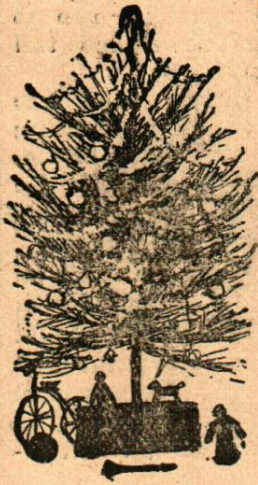
Happy Holidays from the History Center



Ho ho ho! Hill's Bazaar was in the festive spirit in 1904.

Grecker's Column.

DECEMBER 17, 1898.



Have You  
Purchased Your  
Presents?

If Not We Want  
To Help You.

In addition to the largest assortment of games, Toys, Dolls  
for the Children,

We Carry the  
Finest Line  
of Goods  
Suitable for Gifts



And if you are looking for a suitable



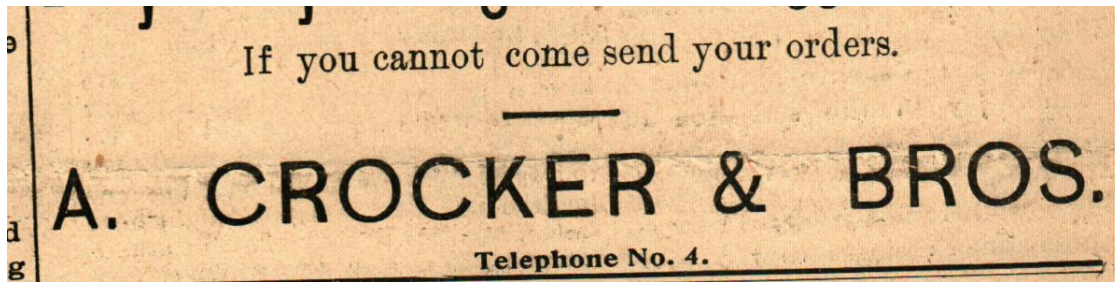
Holiday Gift for Your Wife

We can find one in our collection. But should  
you be thinking of presenting your Hubby  
with something nice, **Come, we will help  
you.**

For Boys or Girls,  
For Ladies or  
Gentlemen.  
Now is the time to Select.



Every Day Brings a Bigger Crowd



**The History Center is your Home for the Historical Holidays.**

One of the most consistent lessons history teaches us is that the more things change, the more things stay the same - or, to put it another way, people from yesteryear had the same interests, desires, and habits as we do today, and differences were in degree, not in kind. As we in 2022 brace for bright lights, advertisements, and Christmas carols through the month of December, the History Center invites you to cast your imaginations back to December of 1898.

While the colors were more muted, the graphics drawn by hand and not generated by computer, the same message of abundance and festivity came through loud and clear.

Shops competed for the business of their customers promising the best selection and prices for every Holiday gift list. An impressive range of inventory was promised, meaning gifts for the whole family could be found in the shops of San Luis Obispo County. **"For Boys or Girls, For Ladies or Gentlemen."**

If you didn't know what to buy for that hard-to-shop-for husband or wife, that posed no problem. **"Come, we will help you."**

Readers were encouraged, nay urged, not to delay, but to act now. **"f you haven't seen the novelties, come at once."**



We hope that this holiday season brings you gladness and joy, and stories to tell for years to come.

And we at the History Center will be here to collect those stories to share forever more.

So, to all our friends and supporters, thank you for being with us throughout 2022. However you are celebrating, whoever you are celebrating with, we

SUITABLE PRESENTS FOR	
GIRLS	BOYS
A pretty new Dress,	A nice Suit
A Jacket	A fine Overcoat
Gloves, Stockings	Hat or Cap
Handkerchiefs	Neckwear Handkerchiefs
Toys, Games	Toys, Games
Dolls, Mackintosh	Mackintosh, Shoes

wish you a Merry Christmas, a Happy Hanukkah,  
and a Joyous Kwanzaa.

While Executive Director Thomas Kessler could use a new Ulster, he hopes that if you're feeling generous, you'll consider donating to our [Annual Appeal](#) instead.



The Bonilla family celebrates Christmas 1962. The History Center wishes everybody a happy, healthy, and joyous holiday season.

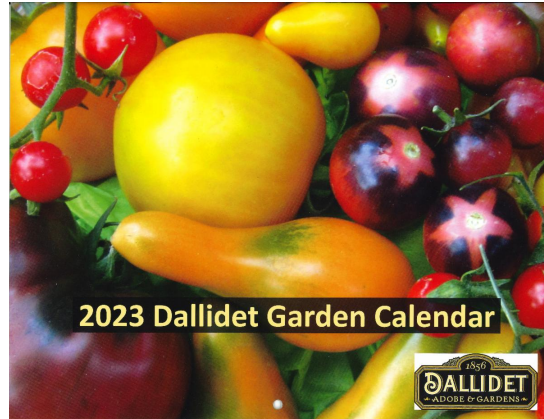
**2 0 2 2**  
**ANNUAL APPEAL**

This time of year we ask for your support in our Annual Appeal. 2023 is a big year for us - not least because we were founded in 1953, and we'll be celebrating our 70th anniversary!

[Click here to donate](#) and be a part of the future of history.

2023 Dallidet Garden Calendars are now on sale on our website or at the History Center Museum. [Click here](#) or come in to purchase.

The gardens are now closed for the winter, but we are already hard at work planning for another season of events in 2023, and there are plenty of dates available to rent for your big birthday, wedding, or other celebration!



## Ways You Can Help History

There's no limit to the ways you can help your History Center.

- Do you shop on Amazon? Use [Amazon Smile](#) to generate donations for the History Center without costing you anything extra.
- Do you have time and want to get involved? You can join a committee - from education to fundraising, you can make a difference. [Email us](#) to find out more.

**amazon**smile

Thomas Kessler  
Executive Director



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